

# Brunswick Group Internship Program – North America

Offices in New York, Chicago, Dallas,  
Washington, D.C. and San Francisco

## Opportunity

Brunswick Group does not offer a typical summer internship experience. Our 10-week, full-time program for rising seniors and university graduates challenges you to think creatively and globally about business-critical issues. As an intern, you will gain real experience in corporate communication strategy by helping our clients navigate the interconnected financial, political, and social arenas of today. You will work directly on some of the most high-profile and sensitive issues facing the world at large. At Brunswick, we capitalize on our global footprint and diverse teams, always remaining one firm, one family.

What does a day in the life look like at Brunswick? No two days are the same, but we always live by our work hard, play hard motto. If you are interested in a dynamic, challenging summer that will set you up for success in the future, we encourage you to apply today. We are hiring interns in the following offices: New York, San Francisco, D.C., Dallas, and Chicago. Please clearly state your preferred office at the top of your cover letter and in the subject line of your application.

A note to 2020 university graduates: We traditionally look to hire entry-level Account Researchers from our summer intern class. We encourage you to apply to our internship if you are interested in an entry-level role within Brunswick Group upon a successful completion of your internship.

*Applications are reviewed upon submission. Formal interviews for summer 2020 internships will begin in February 2020. The final date to submit an application is February 14, 2020. To apply you must submit a resume and cover letter. Incomplete applications will not be considered. \* Internships start June 1 and 22, 2020 \**

**BRUNSWICK**



# Responsibilities

Brunswick Interns support the team in two main areas:

- 1. Analysis & Research Training:** Working as part of the Analysis and & Research Center, Brunswick's global network of research and information professionals, our Interns develop a strong foundation in the research methods, tools, and deliverables that underpin Brunswick's communications advisory business, in both traditional and digital domains.
- 2. Client Engagement:** Our interns also work closely with senior communications professionals on client engagements and internal initiatives across Brunswick's key industry sectors and practice areas, including M&A, financial communications, and crisis advisory. The position offers valuable experience and development opportunities for candidates interested in a career in strategic communications.

## Here are a few tasks you would be charged with in your role as a Brunswick Intern:

- Conduct background research on industries, companies, people, and topics relevant to clients
- Monitor the media for client and industry news, often in real-time
- Proofread materials created for clients, such as press releases, advice notes, and presentations
- Draft research memos analyzing key issues in the media
- Research prospective and current clients; support new business efforts by helping teams prepare for pitches and proposals
- Prepare media lists, editorial calendars, and reporter backgrounders
- Track and analyze key issues and stakeholders
- Take part in strategy and brainstorm sessions across offices
- Locate and pull financial data from tools such as Bloomberg
- Keep client accounts running smoothly by providing logistical support – including managing document production, printing and more. for client meetings and calls
- Attend and take notes during team meetings

# Knowledge, Skills, and Abilities

At Brunswick, we look to hire smart, ambitious individuals who are dedicated to learning and growth. Our main priority when reviewing applications is to see potential, strong work ethic, and excellent written and verbal communications skills.

## Standout candidates demonstrate the following:

- Interest in journalism, public relations, and corporate communications
- Interest in financial, legal, policy, and other general business issues
- Exceptional desktop research skills
- Ability to think both strategically and creatively
- Acumen to exhibit discretion with confidential client matters
- Ability to multitask and prioritize in a fast-paced environment
- Problem-solving abilities; creativity and resourcefulness
- Knowledge of Microsoft Office products
- The following are nice to have but not required:
  - Knowledge of U.S. media landscape
  - Knowledge of Factiva, Bloomberg, Cision, Critical Mention and other research resources
  - Understanding of financial terminology
  - Multilingual
  - Experience or internships in a finance, media, or PR capacity

# The Firm

## About Brunswick

Brunswick is a strategic advisory firm focused on critical issues. Our purpose is to help the great value-creating organizations of the world play a more successful role in society. We advise on critical issues at the center of business, politics and society, and help our clients – the leaders of large, complex organizations – understand and navigate these interconnected worlds. Brunswick is one firm globally, operating as a single profit center. This allows us to respond seamlessly and effectively to clients' needs wherever they are in the world.

## Background

Founded in London in 1987, Brunswick's global partnership has grown organically to 23 offices in 14 countries. We began as a M&A and financial communications firm and, over time, expanded our capabilities and expertise to crisis communications and communications on other business critical issues. We invested in new offices, sectors and a wider variety of offers for clients such as public and regulatory affairs, major litigation, business and society, cyber, employee engagement and digital. Our in-house creative agency, MerchantCantos, delivers creative, visual content for clients.

We rank number 1 in the world over the last five years by global deal value and global deal volume and were named Band 1 advisors in the U.S. and the UK earlier this year by Chambers and Partners, the legal rankings service, as one of the very top communications firms offering legal and litigation support work.

Our CEO is Neal Wolin, based in Washington, D.C. Our Chairman is Sir Alan Parker, based in London.

## The Americas

In the U.S., we have offices in Chicago, Dallas, New York, San Francisco and Washington, D.C. In Brazil, we have an office in Sao Paulo. We advise clients on, among other things, domestic and cross border M&A, IPOs, activism, capital markets and investor relations, public and regulatory affairs, geopolitical issues, litigation, crisis, cyber, employee engagement, digital, opinion research and on broader reputation campaigns. Colleagues in the U.S. are drawn from a variety of backgrounds and consist of in-depth industry and sector experts from banking, law, accounting, politics, government, journalism and the media, consulting and elsewhere. Our U.S. CEO is Nik Deogun.

Examples of long-standing clients in the U.S. include Abbott, AIG, AT&T, Harley-Davidson, McKinsey, Microsoft, United Airlines, United Healthcare, Stanford Medicine, The Gates Foundation and Western Union.

For more information on Brunswick, including our offices and client offers, please visit our website: [www.brunswickgroup.com](http://www.brunswickgroup.com)

